

MEDIAPoint FILE SET UP GUIDE

STANDEE ARTWORK REQUIREMENTS

BASE + CENTRE CLEARANCE

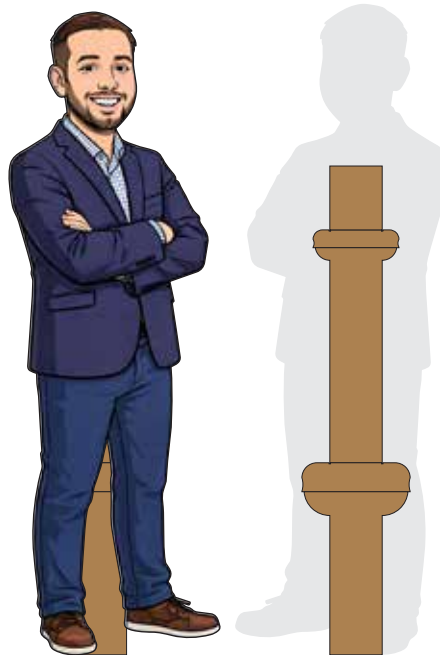
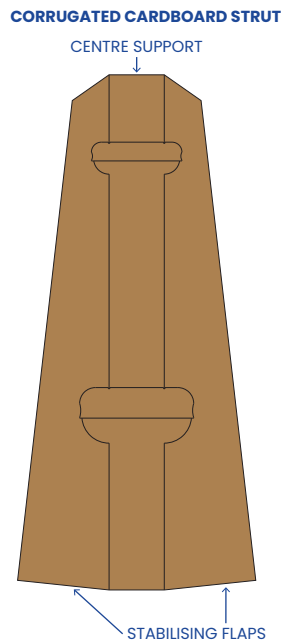
To ensure your standee is stable and the support can be securely attached, the bottom of your artwork must follow these rules:

- The centre 350mm of the base must be flat and uninterrupted
- Cut-ins or shaping are allowed outside of this centre area only

WHAT THIS MEANS

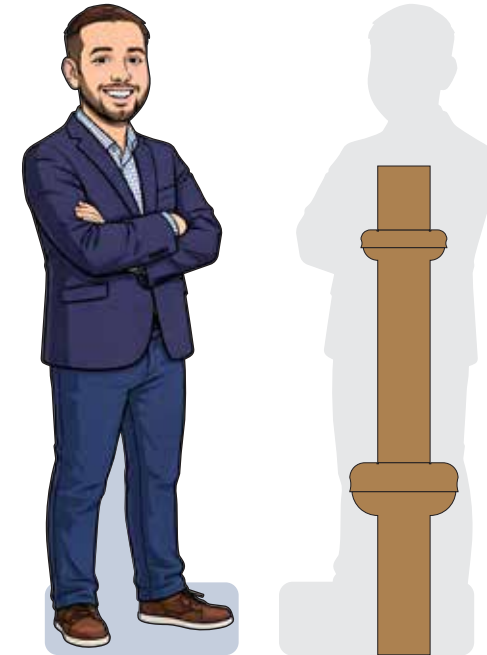
- The middle 350mm must be a straight, continuous edge
- No cut-ins, cut-outs, holes or shaping within the centre 350mm (this is where the stand structure sits)
- You can include cut-ins or curves on the outer edges only
- The design must still have contact points at both ends so the standee sits flat on the ground

INCORRECT ARTWORK EXAMPLE



- ❌ CENTRE BASE IS NOT FLAT OR WIDE ENOUGH
SHAPED OR UNEVEN BOTTOM EDGE
BASE DOES NOT SIT FLAT ON BOTH ENDS
CUT-OUTS IN THE CENTRE SUPPORT AREA

CORRECT ARTWORK EXAMPLE



- ✅ FLAT 350MM CENTRE BASE
CLEAN, STRAIGHT BOTTOM EDGE
STABLE CONTACT POINTS AT BOTH ENDS
NO CUT-OUTS IN THE CENTRE SUPPORT AREA