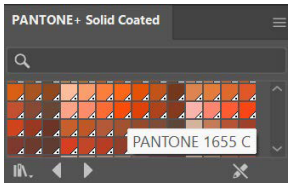
ARTWORK SPECS

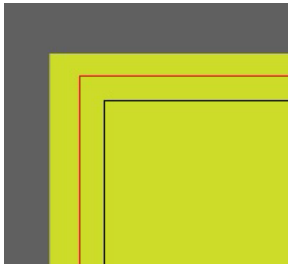
General Guidelines



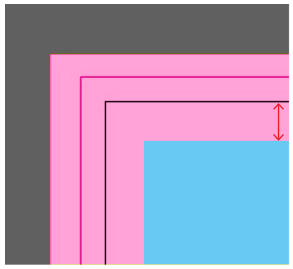
Document colour mode in CMYK



Pantones to be Pantone C spot colours



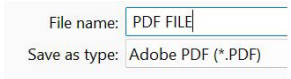
3mm Bleed



Please allow a 5mm internal safe area, as there may be up to 2mm movement in cutting during production.

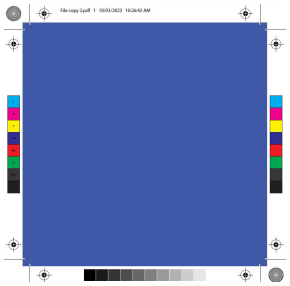


Fonts converted to outlines

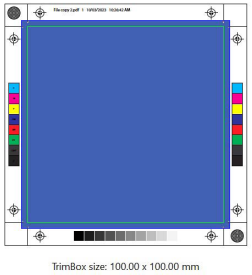


PDF artwork only

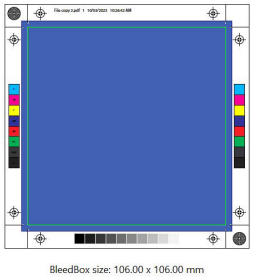
Square Shapes



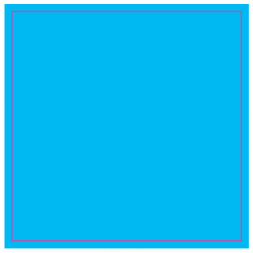
No cut line



Trimbox size to match quoted size

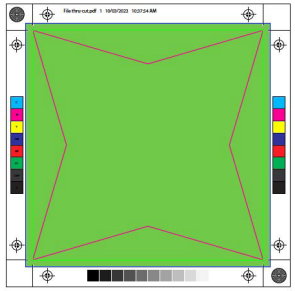


Bleedbox size to incorporate 3mm bleed

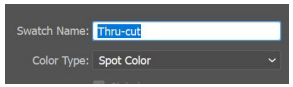


Our system will add cut lines

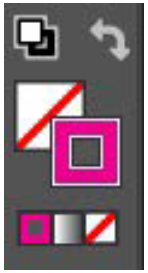
Custom Shapes



Trimbox size to match quoted size



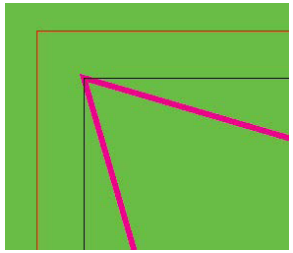
Cutline to be a Spot colour name named Thru-cut



Thru-cut must be a stroke and not a fill



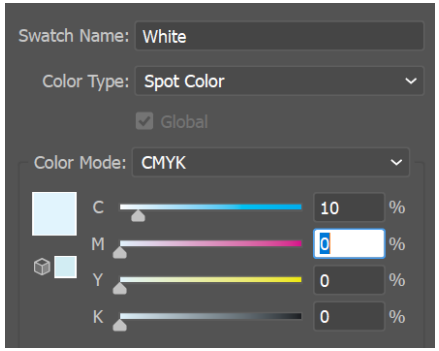
The size of the Thru-cut must match the quoted size



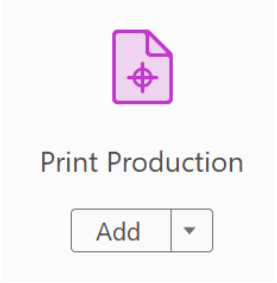
3mm bleed needed to extend past Thru-cut stroke

ARTWORK SPECS

White Ink Guidelines



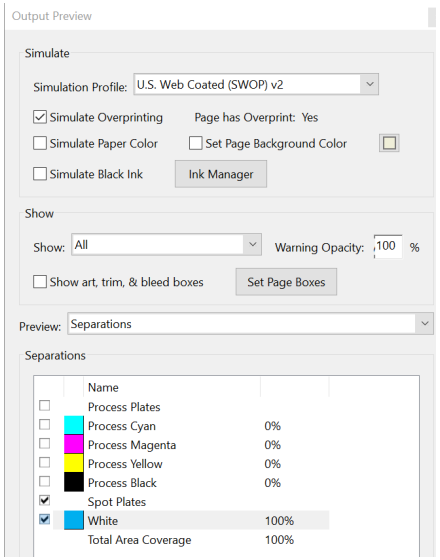
White Ink to be a spot colour named White



Use Adobe Acrobat print production output preview to view separations and check artwork is correctly set up



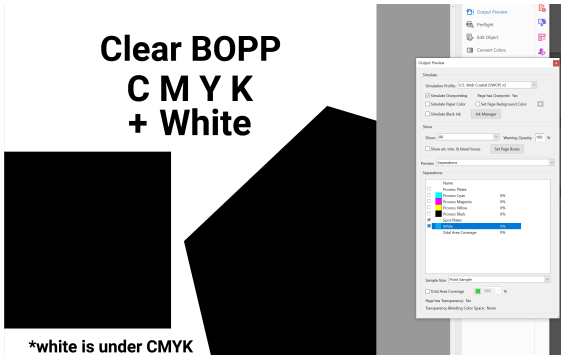
White ink prints under or over CMYK, depending on the option selected when quoting.



Ensure Simulate overprinting is selected.



Overprint is honored and must be used depending on artwork setup.



Select each separation to ensure white ink spot colour is correct and that overprint settings are as intended.